



# Tendring Application for a premises licence Licensing Act 2003

For help contact licensingsection@tendringdc.gov.uk Telephone: 01255 686565

Section 1 of 21		
You can save the form at an	y time and resume it later. You do not need to l	oe logged in when you resume.
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	1396	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
		Put "po" if you are applying an your own
Are you an agent acting on	behalf of the applicant?	Put "no" if you are applying on your own behalf or on behalf of a business you own or
• Yes	No	work for.
Applicant Details		
* First name	SELVABHAVANI	
* Family name	SUJANANTH	
* E-mail	CONTACT@ARKALICENSING.CO.UK	
Main telephone number		Include country code.
Other telephone number		
☐ Indicate here if the ap	oplicant would prefer not to be contacted by tel	ephone
Is the applicant:		
<ul><li>Applying as a busines</li><li>Applying as an individ</li></ul>	ss or organisation, including as a sole trader dual	A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
Applicant Business		
Is the applicant's business registered in the UK with Companies House?	C Yes © No	Note: completing the Applicant Business section is optional in this form.
Is the applicant's business registered outside the UK?	C Yes © No	
Business name	KINGS LOCAL	If the applicant's business is registered, use its registered name.
VAT number -	NONE	Put "none" if the applicant is not registered for VAT.

Continued from previous page			
Legal status	Sole Trader		
Applicant's position in the business	OWNER MANAGER		
Home country	United Kingdom	The country where the applicant's headquarters are.	
Applicant Business Address		If the applicant has one, this should be the	
Building number or name	65-67	applicant's official address - that is an address required of the applicant by law for	
Street	KINGS AVE	receiving communications.	
District			
City or town	HOLLAND-ON-SEA	]	
County or administrative area	CLACTON-ON-SEA		
Postcode	CO15 5EP		
Country	United Kingdom		
Agent Details			
* First name	NIRA		
* Family name	SURESH		
* E-mail	CONTACT@ARKALICENSING.CO.UK		
Main telephone number	07803 903 897	Include country code.	
Other telephone number			
☐ Indicate here if you wou	ald prefer not to be contacted by telephone		
Are you:			
<ul> <li>An agent that is a busin</li> </ul>	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.	
A private individual acti	ng as an agent	porson without any special logar structure.	
Agent Business			
Is your business registered in the UK with Companies House?		Note: completing the Applicant Business section is optional in this form.	
Registration number	09036487	]	
Business name	ARKA LICENSING CONSULTANTS	If your business is registered, use its registered name.	
VAT number -	NONE	Put "none" if you are not registered for VAT.	
Legal status	Private Limited Company		

Continued from previous page		
Your position in the business	LICENSING AGENT	
Home country	United Kingdom	The country where the headquarters of your business is located.
Agent Registered Address		Address registered with Companies House.
Building number or name	TRIDENT BUSINESS CENTRE	
Street	89 BICKERSTETH ROAD	
District		
City or town		
County or administrative area	LONDON	
Postcode	SW17 9SH	
Country	United Kingdom	
Section 2 of 21		
PREMISES DETAILS	The state of the s	
I/we, as named in section 1, ap described in section 2 below (t in accordance with section 12	ply for a premises licence under section 17 of the premises) and I/we are making this applicate of the Licensing Act 2003.	he Licensing Act 2003 for the premises tion to you as the relevant licensing authority
Premises Address		
Are you able to provide a post	al address, OS map reference or description of	the premises?
♠ Address ← OS ma	p reference C Description	
Postal Address Of Premises		
Building number or name	65-67	
Street	KINGS AVE	
District		
City or town	HOLLAND-ON-SEA	
County or administrative area	CLACTON-ON-SEA	
Postcode	CO15 5EP	
Country	United Kingdom	
Further Details		
Telephone number		
Non-domestic rateable value of premises (£)	4,800	

Section 3 of 21					
APPLICATION DETAILS					
In wh	n what capacity are you applying for the premises licence?				
$\boxtimes$	An individual or individu	als			
	A limited company / limi	ted liability partnership			
	A partnership (other than	n limited liability)			
	An unincorporated associ	ciation			
	Other (for example a stat	utory corporation)			
	A recognised club				
	A charity				
	The proprietor of an edu-	cational establishment			
	A health service body				
		ed under part 2 of the Care Standards Act			
	2000 (c14) in respect of a	n independent hospital in Wales			
	A person who is registere Social Care Act 2008 in re activity (within the mean England				
	The chief officer of police	e of a police force in England and Wales			
Con	Confirm The Following				
I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities					
	☐ I am making the application pursuant to a statutory function				
	l am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative				
Secti	ion 4 of 21				
INDI	VIDUAL APPLICANT DET	AILS			
	licant Name				
l is the	e name the same as (or sir	nilar to) the details given in section one?	If "Yes" is selected you can re-use the details from section one, or amend them as required.		
•	Yes	○ No	Select "No" to enter a completely new set of details.		
First	First name SELVABHAVANI				
Fam	ily name	SUJANANTH			
Is the applicant 18 years of age or older?		e or older?			
•	Yes	○ No			

Continued from previous page		
<b>Current Residential Address</b>		
Is the address the same as (or	similar to) the address given in section one?	If "Yes" is selected you can re-use the details from section one, or amend them as
	• No	rrom section one, or amend them as required. Select "No" to enter a completely new set of details.
Building number or name		
Street	Ш	
District		
City or town		
County or administrative area		
Postcode		
Country	United Kingdom	
Applicant Contact Details		
	me as (or similar to) those given in section one?	If "Yes" is selected you can re-use the details from section one, or amend them as
<b>←</b> Yes	∩ No	required. Select "No" to enter a completely new set of details.
E-mail	CONTACT@ARKALICENSING.CO.UK	
Telephone number		
Other telephone number		
* Date of birth		
	dd mm yyyy	
* Nationality		Documents that demonstrate entitlement to work in the UK
Right to work share code		Right to work share code if not submitting scanned documents
	Add another applicant	
Section 5 of 21		
OPERATING SCHEDULE		
When do you want the premises licence to start?	10 / 08 / 2024 dd mm yyyy	
If you wish the licence to be valid only for a limited period, when do you want it to end	dd mm yyyy	
Provide a general description	of the premises	

Continued from previous page
For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.
THIS IS FORMERLY A LICENSED SOCIAL CLUB. THE PREMISES WILL NOW BE A LOCAL CONVENIENCE STORE. THE STORE WILL BE REFITTED NEWLY TO HIGH STANDARD. THE STORE IS SURROUNDED BY MANY OTHER COMMERCIAL PREMISES RESTAURANTS OPPOSITE, MANY OTHER SERVICE BUSINESSES TO HOUSEHOLDS. THIS RETAIL STORE WILL BE GREAT ADDITION TO SUPPORT THE AREA. APPLICANT IS WELL EXPERIENCE IN MANAGING RETAIL STORES.
If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend
Section 6 of 21
PROVISION OF PLAYS
See guidance on regulated entertainment
Will you be providing plays?
C Yes No
Section 7 of 21
PROVISION OF FILMS
See guidance on regulated entertainment
Will you be providing films?
C Yes No
Section 8 of 21
PROVISION OF INDOOR SPORTING EVENTS
See guidance on regulated entertainment
Will you be providing indoor sporting events?
C Yes No
Section 9 of 21
PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS
See guidance on regulated entertainment
Will you be providing boxing or wrestling entertainments?
Section 10 of 21
PROVISION OF LIVE MUSIC
See guidance on regulated entertainment
Will you be providing live music?
Section 11 of 21
PROVISION OF RECORDED MUSIC
See guidance on regulated entertainment

Continued from previous	page	
Will you be providing re	ecorded music?	
C Yes	No	
Section 12 of 21		
PROVISION OF PERFO	RMANCES OF DANCE	
See guidance on regula	ated entertainment	
Will you be providing p	erformances of dance?	
C Yes	No     No     No	
Section 13 of 21		
PROVISION OF ANYTH DANCE	ING OF A SIMILAR DESCI	RIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF
See guidance on regula	ated entertainment	
Will you be providing a performances of dance	nything similar to live mus ?	sic, recorded music or
C Yes	No     No	
Section 14 of 21		
LATE NIGHT REFRESH	MENT	
Will you be providing la	ate night refreshment?	
C Yes	No	
Section 15 of 21		
SUPPLY OF ALCOHOL		
Will you be selling or su	ipplying alcohol?	
Yes	C No	
Standard Days And Ti	mings	
MONDAY		
	Start 06:00	Give timings in 24 hour clock.  End 00:00 (e.g., 16:00) and only give details for the days
	Start	of the week when you intend the premises
	Start	End to be used for the activity.
TUESDAY		
	Start 06:00	End 00:00
	Start	End
WEDNESDAY		
	Start 06:00	End 00:00
	Start	End
THURSDAY	otare	
THURSDAY		
	Start 06:00	End 00:00
	Start	End End

Continued from previous page			
FRIDAY			
Start	06:00	End 00:00	
Start		End	
SATURDAY			
Start	06:00	End 00:00	
Start		End	
SUNDAY			
Start	06:00	End 00:00	
Start		End	
Will the sale of alcohol be for co	onsumption:		If the sale of alcohol is for consumption on
On the premises	Off the premises	Both	the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.
State any seasonal variations			
For example (but not exclusive	ly) where the activity will occi	ur on additional da	ys during the summer months.
Non-standard timings. Where t column on the left, list below	he premises will be used for t	he supply of alcoh	ol at different times from those listed in the
For example (but not exclusive	ly), where you wish the activi	ty to go on longer (	on a particular day e.g. Christmas Eve.
			200000
State the name and details of t licence as premises supervisor	he individual whom you wish	to specify on the	1 - 14 (A. 40 LA) SAI
Name			
First name	SELVABHAVANI		
Family name	SUJANANTH		
Date of birth	dd mm yyyy		

Continued from previous page	
Enter the contact's address	
Building number or name	
Street	
District	
City or town	
County or administrative area	
Postcode	
Country United Kingdom	
Personal Licence number  TDX2424	_
(if known)	
Issuing licensing authority	
(if known) TENDERING DISTRCT COUNCIL	_
PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT	
How will the consent form of the proposed designated premises superviso be supplied to the authority?	r
C Electronically, by the proposed designated premises supervisor	
As an attachment to this application	William III
Reference number for consent	If the consent form is already submitted, ask
form (if known)	the proposed designated premises supervisor for its 'system reference' or 'your reference'.
Section 16 of 21	TOTO TOTO TOTO TOTO TOTO TOTO TOTO TOT
ADULT ENTERTAINMENT	
Highlight any adult entertainment or services, activities, or other entertainr premises that may give rise to concern in respect of children	nent or matters ancillary to the use of the
Give information about anything intended to occur at the premises or ancil	
rise to concern in respect of children, regardless of whether you intend child (but not exclusively) nudity or semi-nudity, films for restricted age groups e	
Section 17 of 21	
HOURS PREMISES ARE OPEN TO THE PUBLIC	
Standard Days And Timings	
MONDAY	Give timings in 24 hour clock.
Start 06:00 End 00:00	(e.g., 16:00) and only give details for the days of the week when you intend the premises
Start End	to be used for the activity.

Continued from previous page			
TUESDAY			
Start	06:00	End	00:00
Start		End	
WEDNESDAY			
Start	06:00	End	00:00
Start		End	
THURSDAY			
Start	06:00	End	00:00
Start		End	
FRIDAY			
Start	06:00	End	00:00
Start		End	
SATURDAY			
Start	06:00	End	00:00
Start		End	
SUNDAY			
Start	06:00	End	00:00
Start		End	
State any seasonal variations			
For example (but not exclusiv	ely) where the activity will occ	ur on	additional days during the summer months.
	44-440-0 00-100-100-100-100-100-100-100-100-1		
Non standard timings. Where those listed in the column on		es to b	e open to the members and guests at different times from
For example (but not exclusiv	ely), where you wish the activ	ity to (	go on longer on a particular day e.g. Christmas Eve.
	-		
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Describe the steps you intend	to take to promote the four I	icensii	na objectives:
	· ·	3, 1011	· <b>ʊ</b> - · <b>ʊ</b> · · · · ·
Describe the steps you intend a) General – all four licensing	· ·	icensii	ng objectives:

Continued from previous page
List here steps you will take to promote all four licensing objectives together.
1. A Comprehensive recordable CCTV system will be installed and maintained covering the trade areas whilst encompassing all ingress and egress to the premises. The system must continually record whilst the premises is open for licensable activities and during all times when customers remain at the premises. The system must be capable of providing pictures of evidential quality, in particular facial recognition. All recordings must be stored for a minimum period of 31 days with date and time. Recordings must be made available immediately upon the request of a Police or Authorised Officer.
2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police or authorised officer recent data or footage with the absolute minimum of delay when requested.
3. A Challenge 25 proof of age scheme, shall be operated at the premises where the only acceptable forms of identification shall bear their photograph, date of birth and a holographic mark.
4. Premises to keep up to date records available for inspection of staff training in respect of age related sales.
5. A diary log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the licensing authority at all time whilst the premises are open.
6. The premise shall ensure that reasonable and adequate staff training shall be carried out and properly documented in relation to, dealing with incidents and prevention of crime and disorder: sale of alcohol (to underage, persons over 18 purchasing for underage, drunks etc.) prior to being allowed to sell alcohol
b) The prevention of crime and disorder
AS DETAILED ABOVE
c) Public safety
AS DETAILED ABOVE
d) The prevention of public nuisance
AS DETAILED ABOVE
e) The protection of children from harm
AS DETAILED ABOVE
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NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK